



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

**Making a Difference – In and Out of the Spotlight**  
***Congratulations to Marty and Gail Levin – Outstanding Celebrity Volunteers of the Year***

SAN DIEGO, CA Nov. 14, 2007 – The Association of Fundraising Professionals (AFP) San Diego Chapter selected San Diego residents, Marty and Gail Levin as Outstanding Celebrity Volunteers for 2007. They will be recognized for their support and involvement at National Philanthropy Day, a nation-wide celebration on Wednesday, November 14 at the Manchester Grand Hyatt downtown. “This is a special time when we recognize and pay tribute to the contributions made by volunteers and philanthropist to our region and our nation,” says Rachel Jonte, National Philanthropy Day Chair. “Marty and Gail have made a significant impact on our community.”

Marty and Gail are quite a team. Their involvement includes a long list of volunteerism from serving food to hosting black tie events. They have supported a number of organizations, acting as master of ceremony, auctioneer, speaker and instructor.

For more than 10 years, Marty has assisted the Burn Institute in the success of the Spirit of Courage Awards to honor firefighters, law enforcement and citizens who risk their lives to save another from burn injury or death by fire. He has made himself available and lent his face to many organizations: the American Cancer Society; the American Lung Association; the Arthritis Foundation; Children’s Hospital; Salk Institute; MDA Telethon; Congregation Beth Israel; Family Justice Center and many more. Marty even quit smoking on the air with QUIT SMOKING WITH MARTY for the American Cancer Society and the American Lung Association and was joined by 38,000 viewers.

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Gail has worked with fervor and dedication for many years with organizations such as: La Jolla Country Day; Meals on Wheels; San Diego Hunger Project; San Diego Women's Foundation; The Monarch School and the Preuss School to just name a few organizations that have benefited from her participation.

The Alzheimer's Association has been one of the lucky recipients of their support. The epitome of their support was shown when they chose to commemorate their 25<sup>th</sup> wedding anniversary by accepting responsibility to co-chair the 25<sup>th</sup> Anniversary Celebration of the San Diego/Imperial County Chapter, which netted five times greater than the previous year and drew over 800 attendees.

The Association of Fundraising Professionals (AFP) represents more than 26,000 fundraisers in over 170 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The Association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. The AFP San Diego Chapter represents more than 300 charitable fundraisers in the local area. AFP was formerly the National Society of Fund Raising Executives (NSFRE). To register for National Philanthropy Day 2007 or for additional information go to the San Diego AFP Chapter website, [www.afpsd.org](http://www.afpsd.org) or by calling toll free (888) 323-7237.

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