



NEWS RELEASE

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FOR IMMEDIATE RELEASE

“Do All the Good You Can...For as Long as You Can”

Congratulations to Jerome and Miriam Katzin – Outstanding Philanthropists of the Year

SAN DIEGO, CA Nov. 14, 2007 – The Association of Fundraising Professionals (AFP) San Diego Chapter selected La Jolla residents, Jerome and Miriam Katzin, as Outstanding Philanthropists for 2007. They will be recognized for their indelible impact on San Diego at National Philanthropy Day, a nation-wide celebration on Wednesday, November 14 at the Manchester Grand Hyatt downtown. “They exemplify the definition of philanthropy through their gifts of time and support,” says Rachel Jonte, National Philanthropy Day Chair. “We are fortunate to have people like the Katzins in our community.”

Education, promoting the arts and health and human services are their passions. In 2000, the Katzins made a major \$15M contribution to the Moores Cancer Center at UCSD to help launch a \$1B campaign, which successfully closed this year. UCSD honored them by naming the Katzin Research Tower. In addition, they contributed to the Sulpizio Family Cardiovascular Center at UCSD, which recently broke ground next to Thornton Hospital.

A Judaic Studies program at UCSD was founded and funded early on by the Katzins and they remain involved on the board of Advisors and the UCSD Foundation.

Jerry Katzin has been on the UCSD Health Sciences Advisory Board along with the Rady School of Management Advisory Board. QUALCOMM established the Jerome S. Katzin Chair in Corporate Governance to honor Jerry with the first faculty chair at the Rady School.

The Katzin’s support is international. In Jerusalem, they supported the Jewish Theological Seminary and the Schechter Institute of Jewish Studies, which also established its first honorary chair in honor of Jerome and Miriam Katzin.

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Other organizations that have benefited from the Katzins support include: Seacrest Village Retirement Communities; San Diego Hospice; Jewish Community Foundation; Congregation Beth El; the Shiley Eye Center; the San Diego Symphony; Jewish Family Services; High Tech High and the San Diego Hebrew Home for the Aged. Through the San Diego Foundation, they have established two funds – one reflects Miriam’s background as a remedial reading teacher – the San Diego Teacher’s Fund.

And as Jerry likes to quote John Wesley, “Do all the good you can...in all the ways you can...for as long as you can.”

The Association of Fundraising Professionals (AFP) represents more than 26,000 fundraisers in over 170 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The Association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. The AFP San Diego Chapter represents more than 300 charitable fundraisers in the local area. AFP was formerly the National Society of Fund Raising Executives (NSFRE). To register for National Philanthropy Day 2007 or for additional information go to the San Diego AFP Chapter website, www.afpsd.org or by calling toll free (888) 323-7237.

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