

AFP, SAN DIEGO CHAPTER
5482 Parrolette Court
Oceanside, CA 92057
Tel. (866) 353-2171
www.afpsd.org

Media Contact:
Stacy Goodman
Public Relations Chair
Tel. (619) 573-9307
sgoodman@ntcfoundation.org

FOR IMMEDIATE RELEASE

Point Loma Resident Selected as Honorary Chair of 2007 National Philanthropy Day

SAN DIEGO, CA September 10, 2007 – The Association of Fundraising Professionals (AFP) San Diego Chapter selected La Jolla resident, Barbara Brown, as Honorary Chair of National Philanthropy Day. This year marks the 22nd anniversary of this nation-wide celebration on Wednesday, November 14 at the Manchester Grand Hyatt. “This is a special time when we recognize and pay tribute to the contributions that philanthropy and philanthropists have made to our region and our nation,” says Brown. “I am privileged to serve as the Honorary Chair of this great tradition.”

Brown oversees the Honorary Committee, comprised of past award recipients and volunteers from the community. The committee reviewed the final phase nominees and made a final selection based on the nominees who have met the highest standards of achievement. The honorees will be recognized at the celebration.

Brown was selected as Outstanding Fundraising Volunteer in 2000, and she continues to be involved in the community. She currently serves on the board of directors of Children’s Hospital, Crime Stoppers, Friends of Balboa Par, Senior Community Centers, Sharp HealthCare and patrons on the Prado where she is chairman of the annual gala benefiting 11 museums in Balboa Park. “Barbara Brown’s devotion to community service and her expertise in philanthropy will assist AFP in making this a successful event,” says Rachel Jonte, National Philanthropy Day Chair. “We are grateful for her participation.”

-more-

Since 1972, AFP has been honoring the spirit of philanthropy in our community by honoring local individuals and companies for their philanthropic endeavors. Over 100 AFP chapters celebrate National Philanthropy Day across the United States, Canada and Mexico, to honor individuals and organizations that have enhanced philanthropy, their communities and the world through their hard work and dedication. Additional information about National Philanthropy Day 2007 is available on the San Diego AFP Chapter website, www.afpsd.org or by calling toll free (888) 323-7237.

#

The Association of Fundraising Professionals (AFP) represents more than 26,000 fundraisers in over 170 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The Association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. The AFP San Diego Chapter represents more than 300 charitable fundraisers in the local area. AFP was formerly the National Society of Fund Raising Executives (NSFRE).