



MEDIA ADVISORY

EMBRACING DIVERSITY TO ENRICH SAN DIEGO PHILANTHROPY

- WHO:** Alphonse J. Brown, ACFRE (Advanced Certified Fund Raising Executive),
Chair of the Association of Fundraising Professionals (AFP) International headquartered
in Alexandria, VA
- WHAT:** In San Diego for one day to lead discussions with local fundraising professionals about
how to increase diversity to make our area nonprofit organizations stronger and better able
to meet the needs of the community
- WHEN:** Friday, October 7, 2005: before 8:00 a.m. available for in person interviews -
phone interviews may be arranged for prior dates and times;
8:30 a.m. – 1:30 p.m. leading diversity discussions with local fundraising professionals
- WHERE:** Handlery Hotel, 950 Hotel Circle North, San Diego
- WHY:** As we have experienced recently responding to the needs of the evacuees from Hurricane
Katrina, nonprofit organizations throughout the community must work together to best
serve those in need. With our nation and city becoming ever more diverse, it is
increasingly important that our nonprofit organizations reflect all populations of the
communities served. Each person has a unique perspective, whether he or she serves as a
volunteer or board member, staff member or donor.

Additional Background:

Mr. Brown will be in San Diego October 7 as a guest of the San Diego Chapter of the Association of Fundraising Professionals. In the morning (8:30 a.m. – 11 a.m.), he will moderate a panel discussion, Diversity + Inclusiveness=Success. Panelists include Michael Brunker, Executive Director, Jackie Robinson Family YMCA; Dorothy Annette, Commissioner, San Diego Commission for Arts and Culture; Cheryl Alexander, Program Coordinator, Jewish Family Service of San Diego; Delores Jacobs, Ph.D., Executive Director, The San Diego Lesbian, Gay, Bisexual and Transgender Community Center; Lee Wills-Irvine, Program Director, QUALCOMM. Mr. Brown will then be the keynote speaker at a luncheon (noon – 1:30 p.m.) speaking on AFP Embraces Diversity.

For more information, Mr. Brown's bio or to arrange for an interview, please contact:

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